



REQUIREMENTS

WAIKIKI NEI THE DESTINATION

- Address
- Phone number
- location, map
- branding
- photo / video gallery
- main overarching branding area
- promotional area
- maybe link to air or travel packages?
- Email Sign up

WAIKIKI NEI THE SHOW

- preview of show
- show info
- ability to book tickets
- seating map
- pricing
- general information
- ipod downloads of show
- info on state of the art technology

WAIKIKI NEI THE NIGHTLIFE

- calendar of events, weekly and special events
- drink menu
- cover charge?
- general info/dress code, age, hours, address, phone
- location
- photo / video gallery
- booking for VIP or private parties
- booking info for promoters
- ipod downloads of past djs, artists etc... video or audio

SECONDARY REQUIREMENTS

- Meeting rooms, info on booking
- Copyright information
- Press / media kits
- Contact us
- Link to royal Hawaiian
- Terms of use
- Privacy policy
- Site map

COLOUR CODE

- PRIMARY NAVIGATION
- SECONDARY NAVIGATION
- TERTIARY NAVIGATION (footer)

NOTES

- 0.0 Intro will be motion graphics or video. An experiential piece that introduces the concept of Waikiki Nei as a traditional story told in a compelling new way. It should also introduce the nightclub and lounge aspects of Waikiki Nei the destination.

SHOW

1.1 Trailer of the performance is different from site intro

1.2 Show Info may be interactive, creating a link between the performance and the cultural and historical relevance of the location, Waikiki.

- 1.3 An online booking engine and interactive seating map and viewing tool are mandatories

- 1.5 Downloads might include the trailer of the show to your ipod or desktop and may include wallpapers and audio

NIGHTLIFE

The nightclub and ultralounge will share much of the same information but calendar might differ.

- 2.5 Vip Login will allow vip members to login to an exclusive area that might have more photos, ability to reserve a table and view missed connections

SECONDARY NAVIGATION

Should be above the fold and maybe even at the top of the page. This is persistent.

TERTIARY NAVIGATION

this should be in the footer and is not for the primary audience.